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## Vino Volo Opens New Location in Southern California

**SAN FRANCISCO, CA, July 21, 2011** – There’s nothing fun about waiting around in an airport. Unless of course, that airport happens to have a Vino Volo. Vino Volo is changing the way people travel by offering a sophisticated respite where travelers can taste great wines, enjoy good food, and unwind close to their boarding gates. “I actually plan to be in the airport earlier than required so I can enjoy the relaxing break provided by Vino Volo,” confessed one guest.

Vino Volo is now open in Terminal B of John Wayne Airport (SNA) in Orange County, California. Vino Volo operates 17 stores nationwide in 12 airports, at Washington Dulles International Airport’s (IAD) Terminals C and B, Seattle-Tacoma International Airport’s (SEA) Central Terminal Marketplace, Sacramento International Airport’s (SMF) Terminal A, Baltimore/Washington International Thurgood Marshall Airport’s (BWI) Terminal A, New York’s JFK International Airport’s (JFK) Terminal 8, Philadelphia International Airport’s (PHL) B/C Connector, D/E Connector, and Terminal A West, Detroit Metro Wayne County Airport’s (DTW) McNamara Terminal, San Antonio International Airport (SAT), Newark Liberty International Airport’s (EWR) Terminal C, Oakland International Airport’s (OAK) Terminal 2, and San Francisco International Airport’s Terminal 2.

Vino Volo (derived from “wine flight” in Italian) offers hand-selected wines from around the world by the glass, in flights of small pours, and by the bottle for customers to take home or have shipped. A 2009 *Nation’s Restaurant News* Hot Concepts! award winner, Vino Volo locations offer diners such items as artisan cheeses, dry cured meats, gourmet sandwiches, salads, and a signature dish of smoked salmon rolls. All of Vino Volo’s dishes are also available for guests to carry with them onto their flight. “We provide a unique wine tasting opportunity for air travelers looking for a place to spend their time before boarding,” said Doug Tomlinson, founder and CEO of Vino Volo. “We have completely reinvented the pre-travel experience at the airport by offering our guests a comfortable refuge while allowing them to taste and buy extraordinary wines at all price points.”

Vino Volo’s focused approach to wine is visible in its rotating list of 25-40 wines organized into tasting flights of two or three wines each. Wines range in price from \$6 to \$32 per glass or flight. Flights that may appear on the menu include:

- *World Value Reds* – value reds from around the globe
- *California Kings* – regal Cabernet, Merlot and Zinfandel from California
- *Shades of White* – top picks for Chardonnay, Sauvignon Blanc and Pinot Grigio
- *Sommelier Series* – two of the finest reds from Bordeaux, Napa Valley, and other notable wine regions

Additional featured flights highlight local wine regions:

- Washington DC store: *Virginia Vines* – local favorites that would make Thomas Jefferson proud
- Seattle store: *Yakima Valley Whites* – stellar selections from Washington wineries
- New York store: *I Love New York* – top picks from Hudson Valley, Finger Lakes & Long Island
- Philadelphia store: *Brotherly Love Blends* – selections from three Pennsylvania wine regions

Wines are also available through Vino Volo’s website at [www.vinovolo.com](http://www.vinovolo.com). In addition, Vino Volo offers a Wine Passport Club for enthusiasts who delight in specially selected wines to arrive in their homes monthly or quarterly.

In all locations, a highly trained team of Wine Associates helps guests explore and enjoy Vino Volo’s wines. The company also has a patented tasting framework, the Vino Chart, to ease guests through the wine discovery process. Vino Volo is redefining service in airports, ranking #1 in customer service among over 900 airport stores, and winning the highly coveted airport industry award for “Highest Regard for Customer Service” in 2007, 2008, and 2009, 2010, and 2011.